



Laura Steinherr

Junior Consultant

+49 2196 7068249

+49 162 774 0313

laura.steinherr@profil-m.de

Languages

German, English



www.profil-m.de

PROFIL

Shaping development with impact – mindful, precise and future-oriented

My path from clinical psychology into management consulting was a conscious decision: I am fascinated not only by balancing deficits and creating stability, but also by fostering potential and supporting sustainable change and progress – forward-looking and on equal footing.

In my work, I combine profound psychological expertise with a clear understanding of the dynamics and demands of modern workplaces. I am committed to shaping healthy and high-performing work environments, where appreciative leadership, mindfulness, and resilience are a natural part of the culture. Lifelong learning and perspective-taking are also central to my mindset and flow directly into my work.

In collaboration, people experience me as an empathetic, structured, and dedicated partner, with an eye both for detail and for the bigger picture. An open dialogue is particularly important to me – in my view, it creates the foundation for finding tangible, practical solutions to even complex challenges. Solutions that inspire and have a lasting impact.

My expertise for you

- Design and delivery of face-to-face and remote Assessment and Development Centers for the selection and assessment of leaders and high potentials
- Design and delivery of face-to-face and remote trainings as well as development projects on topics such as leadership, communication, resilience, and stress management

Special skills

- M. Sc. Psychology (focus on diagnostics)
- Licensed management diagnostician according to DIN 33430
- State-licensed Psychological Psychotherapist
- B. Sc. General Psychology
- Research experience in the fields of learning, attributions & VR-based learning

Selected customers

- Janssen-Cilag GmbH
- JOST-Werke Deutschland GmbH
- Union Investment GmbH
- ADAC SE

Selected publications

- Vogt, A., Drey, T., Montag, M., Steinherr, L., Rixen, N., Rukzio, E., Zander, S., & Seufert, T. (2022, August). Object manipulation in immersive virtual reality: Expert strategy instruction influences performance.