



Marina Löwe

Senior Consultant

+49 2196 7068-244

+49 173 582 13 52

Marina.Loewe@profil-m.de

Languages

German, English, Dutch



www.profil-m.de

PROFIL

Transformation through value appreciation!

How can we achieve the necessary transformations for our future viability? What and who do we need to achieve the right goals for us?

Transformation means "to reshape" and stands for a fundamental change. My passion is to create clarity and an appreciation of value collaboratively for what is already working and to identify and drive the potential and levers for relevant change.

I support and coach leaders and teams in developing sustainable, digital high-performance cultures for future viable companies. Appreciating value is not a luxury in this process, but a necessity. Valuing ourselves, each other, and our environment.

Customers appreciate my pragmatic and empathic approach, as well as my ability to create experiences that have a lasting impact. I draw on knowledge and techniques from various fields such as psychology, neuroscience, systemic consulting, economics, co-active and executive coaching, improvisational theater, breath work, body work, and nature to ensure the highest impact.

My expertise for you

- Experienced change management consultant with a focus on cultural transformation
- Design and delivery of development programs as well as face-to-face and remote training measures with different target groups
- Team development and facilitation of workshops and large group events
- Executive and co-active coaching of leaders up to executive level
- Psychological management diagnostics and personnel selection at leadership level
- Delivery of Assessment Centers and Development Centers for the selection and skills assessment of leaders and talents

Special skills

- **Psychology:** M. Sc. Industrial and Organizational Psychology, majoring in leadership of innovative teams
- **Leadership:** Long-standing project and management experience, most recently as Director Learning & Development
- **Transformation:** Expertise in the area of **digital** transformation **and sustainability**, trained outdoor trekking guide
- **Coaching:** Berkeley Executive Coach, Systemic Coach (*Deutsche Gesellschaft für Coaching* [German Association for Coaching] – DGfC), Co-Active Coach (ICF)
- **Training:** Certified trainer in stress management, leadership, transition management, Six Thinking Hats
- **Mindful Leadership:** Trained yoga teacher, breathing course leader, resilience & mindfulness

Selected customers

- | | |
|--|--|
| ▪ Bayer | ▪ DB |
| ▪ Covestro | ▪ Bosch |
| ▪ Metro | ▪ TÜV Nord AG |
| ▪ Volkswagen, AUDI, MAN | ▪ Deutsche Post AG |
| ▪ Rheinenergie | ▪ SPX Technologies (Engineering Products & Technologies) |
| ▪ NUON / Alliander | ▪ Purmo Group (Heiz- und Kühlsysteme) |
| ▪ Otto Group | ▪ Verbund Pflege |
| ▪ Deutsche Bank, Postbank, Commerzbank | |