



Dr. Katja Svenson (née  
Karg)

Partner

☎ +49 2196 7068-227

☎ +49 162 2541183

✉ [katja.svenson@profil-m.de](mailto:katja.svenson@profil-m.de)

#### Languages

German, English



[www.profil-m.de](http://www.profil-m.de)

PROFIL

## Connect. Challenge. Cheer!

Fostering development in a sustainable way is what I am passionate about. Seeing people and organizations grow, helping them to overcome obstacles, and opening up new perspectives as a sparring partner is my mission. I am convinced that there are strengths and potential in every person and in every organization, which can be activated with the right impetus.

How do I do that? My first priority is to build an empathic connection through sincere interest and appreciation. Starting from this basis, you can expect honest feedback, unconventional impulses, and fresh ideas from me to break up old patterns and discover new perspectives together with you. Solution focus, courage, and the willingness to experiment are important to me here – and I am committed to this with a lot of energy and positive spirit.

When cooperating with me, my customers appreciate my clarity, professionalism, and my "refreshing seniority." Courageously pioneering new approaches together with my customers, challenging them subtly, and seeing them surpass themselves – that is my measure of success and my source of energy.

## My expertise for you

- Design of learning processes and development programs, including online and blended learning content
- Diagnosis of potential, design and delivery of selection procedures, and consulting in personnel decisions
- Delivery of training and coaching measures in the areas of leadership, recruiting, conflict management, and career development
- Design and introduction of new competence models and harmonization of the talent management environment
- Management of complex projects in the HR areas of decentralized corporations

## Special skills

- PhD in Psychology and profound scientific training (degree in Biology, B.Sc. in Psychology)
- Over five years of experience in the areas of personnel diagnostics, personnel development, and coaching
- Successful setup and management of the HR department of a rapidly growing start-up
- Certified coach and certified business trainer
- Hogan Certification

## Selected customers

- E.ON SE
- Zalando SE
- MTU Aero Engines AG
- Boehringer Ingelheim
- Daimler AG
- Robert Bosch GmbH

## Selected publications

- Primates in Suites – what we can learn from apes about leadership; Profil M Podcast on youtube, Dezember 2021: [https://www.youtube.com/watch?v=r7vFRCr\\_pEQ](https://www.youtube.com/watch?v=r7vFRCr_pEQ)
- Alpha animals differ from their reputation; managerSeminare 277/2021, April 2021
- The Serotonin Transporter Promoter Variant (5-HTTLPR), Stress, and Depression Meta-Analysis: Evidence of Genetic Moderation Katja Karg, Margit Burmeister & Srijan Sen (Archives of General Psychiatry, 2011)
- Gene × Environment Interaction Models in Psychiatric Genetics Katja Karg & Srijan Sen (Current Topics in Behavioral Neurosciences, 2012)