



Alexander Brandt
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Languages

German, English



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PROFIL 

Breaking innovative ground while continuing to focus on people

Using digitization as an opportunity to open up new contexts and possibilities for leadership development is my idea, which I pursue with our customers.

The use of new technologies should not be an end in itself, but should bring genuine benefits for those responsible, participants, and companies. To achieve this, we develop customized solutions and applications, whether for the areas of Assessment, Development, or Culture & Transformation. Digitization, used correctly, can deliver major added value everywhere.

It gives me particular pleasure to see that digital solutions can make our offerings and services accessible to even more people than would perhaps be possible with the classic approach. Because good leadership creates a good future, and the more people we can help turn their leadership potential into a strength, the better our future will be.

My expertise for you

- Consulting and support with the introduction of digital solutions
- Realization of digital Development Journeys
- Agile development of digital solutions
- Setup of virtual learning environments and support with the internal rollout
- Design of 360° feedback processes as well as employee opinion surveys and culture surveys
- Support of agile transformation processes

Special skills

- B. Sc. Psychology (major: Diagnostics and Industrial & Organizational Psychology)
- Studies at Ruhr-University Bochum and TU Berlin
- Certified Agile Enterprise Coach
- Certified Scrum Master® and Scrum Product Owner®
- Several years of experience in the areas of (digital) personnel diagnostics and personnel development

Selected customers

- Eppendorf
- Bayer AG
- LANXESS
- REWE
- SHS Saarstahl
- VONOVIA
- Dortmunder Stadtwerke

Selected publications

- Digitalisierung des Assessment Center bei Profil M [Digitization of the Assessment Center at Profil M] Paschen, Brandt (2020), in Stulle (ed.), Digitalisierung der Management-Diagnostik [Digitization of Management Diagnostics]
- Remote-Assessment-Center – Einsatzmöglichkeiten und die wichtigsten Design-Prämissen [Remote Assessment Centers – Possible Applications and the Most Important Design Premises] Kreis, Brandt, Janßen (2021) Handbuch PersonalEntwickeln [Developing Personnel – Manual], May 2021
- AC/DC zuhause – Remote Assessments [AC/DC At Home – Remote Assessments] Paschen, Brandt (2021) managerSeminare, Issue 276, March 2021
- Remote-Assessment-Center [Remote Assessment Centers] Kreis, Brandt, Janßen (2021) Handbuch E-Learning [E-learning – Manual], August 2021
- Digitales 360-Grad-Feedback: Wer bin ich und wenn ja, laut wem? Op † Roodt, Streckert, Brandt (2023) Handbuch PersonalEntwickeln, September 2023
- Videos under: <https://www.profil-m.de/know-how/videos/>