

CONSULTANT PROFILE

LAURA RICK



"I combine the focus on goals with passion"

I believe that everyone deserves good leadership. That is why I want to help each person to become the best manager they can be. I do this with **passion and full commitment**. In my experience, a functioning business model, the right employees, and a motivating leadership culture are the ingredients for long-term monetary success.

With a **clear overview of business contexts**, I support your strategy implementation with a holistic perspective. For me, aspects of personnel development and the development of a company culture are topics that are exciting and relevant to the success of the business. I would be happy to think them through with you – starting from the vision – and to develop feasible measures.

I enjoy working in a strong team – both here at Profil M and when cooperating with you – generating new ideas and putting them into practice. I support you in staying **focused on your goals** and going your own individual way **with passion and lasting inner strength**.



Laura Rick

Senior Consultant

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My expertise for you:

- Design of digital learning processes and international development programs for the development of leadership skills and culture
- Delivery of international leadership programs
- Support of culture and change processes
- Support in the setup of processes and tools for the analysis of potential and management diagnostics
- Assessment and consulting in central personnel decisions

Special skills:

- M.Sc. in Controlling & Supply Chain Management
- Part-time studies in Industrial and Organizational Psychology (M.A. in Industrial and Organizational Psychology)
- Over 10 years of consulting experience: initially seven years in Strategy and Purchasing and four years in Leadership Development at Profil M
- Language skills: German, English, Spanish

Selected customers:

- Thyssenkrupp AG
- Deloitte AG
- Boston Consulting Group
- Bayer AG
- Berner Group
- KV Nordrhein
- Kronos AG
- Rohde & Schwarz
- Mitsubishi Electric
- TÜV Nord
- REWE AG