

Anja Pohlmann
Profil M Project Partner

+49 2196 7068-0

+49 1636336550

Projektpartner@Profil-M.de

LanguagesGerman, English



I have been there

I have almost 20 years of experience in HR management in Germany and abroad, including 15 years in various operational and strategic leadership roles. In addition, I have seven years of management consulting experience. As a result, I am able to draw from a wide range of experience and understand the challenges of my customers very well. This quickly results in a common understanding for the development of tailor-made concepts.

My customers always tell me – "You ask good questions" or "We had never thought about it like that." With my systemic approach, I quickly succeed in reducing complexity together with the customer, identifying the crucial points, and addressing their specific needs.

Supporting sustainable change processes – experiencing how the competence of those involved develops further and how they learn to master the complexity of a change process – seeing how problems become solutions gives me the deep satisfaction of doing something meaningful.



My expertise for you

Special skills

Selected customers

- Design and support of complex and sustainable change processes/change management
- Consulting and qualification for the development and implementation of HR concepts and processes
- Design and delivery of strategic team development processes
- Executive coaching and HR Business Partner sparring
- Executive assessment and consulting in central personnel decisions

Degree in Psychology

- 20 years of experience in HR management in Germany and abroad, 15 years of leadership experience
- 7 years of consulting experience with a focus on change management
- Systemic organizational developer and coach (in accordance with the training requirements of the German Coaching Association, DBVC)
- Licensed sysTelios transfer coach (ambulatory network coach in a psychosomatic clinic)
- Certified XLNC leadership diagnostics coach

Profil M projects:

- Lufthansa AG
- Berner Group
- TÜV Nord
- Fraport AG
- Deloitte

Projects from my freelance consulting work:

- Bayer AG
- Deutsche Edelstahlwerke
- Bochum Wirtschaftsentwicklung
- Amedes Group
- Stadt Essen
- Citadelle Systems